

## Instructions

Write a one-page proposal for a new electronic product. Use the outline shown below.

### Proposal Abstract Outline (Adapted from Proposal Outline by John S. Harris, BYU)

- I. First sentence: succinct statement of problem and what you propose to build
- II. Past Attempts at Solution
  - A. Existing solutions to problem
  - B. Shortcomings of existing solutions
- III. Proposed Solution
  - A. Method and procedure of proposed solution
  - B. Expected results (performance specs of final system)
- IV. Substantiation
  - A. Time
  - B. Budget

### Grading Criteria

- Completeness
- Style and grammar
- Clarity
- Persuasiveness